



Quality of Life Indicators for Culture and Leisure

Council House, 24th October 2005

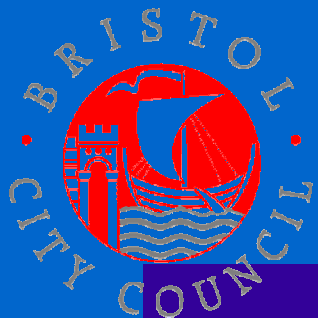
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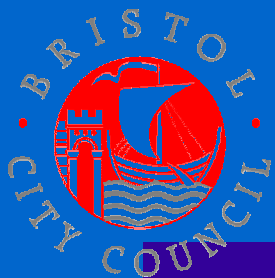
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What this presentation is about

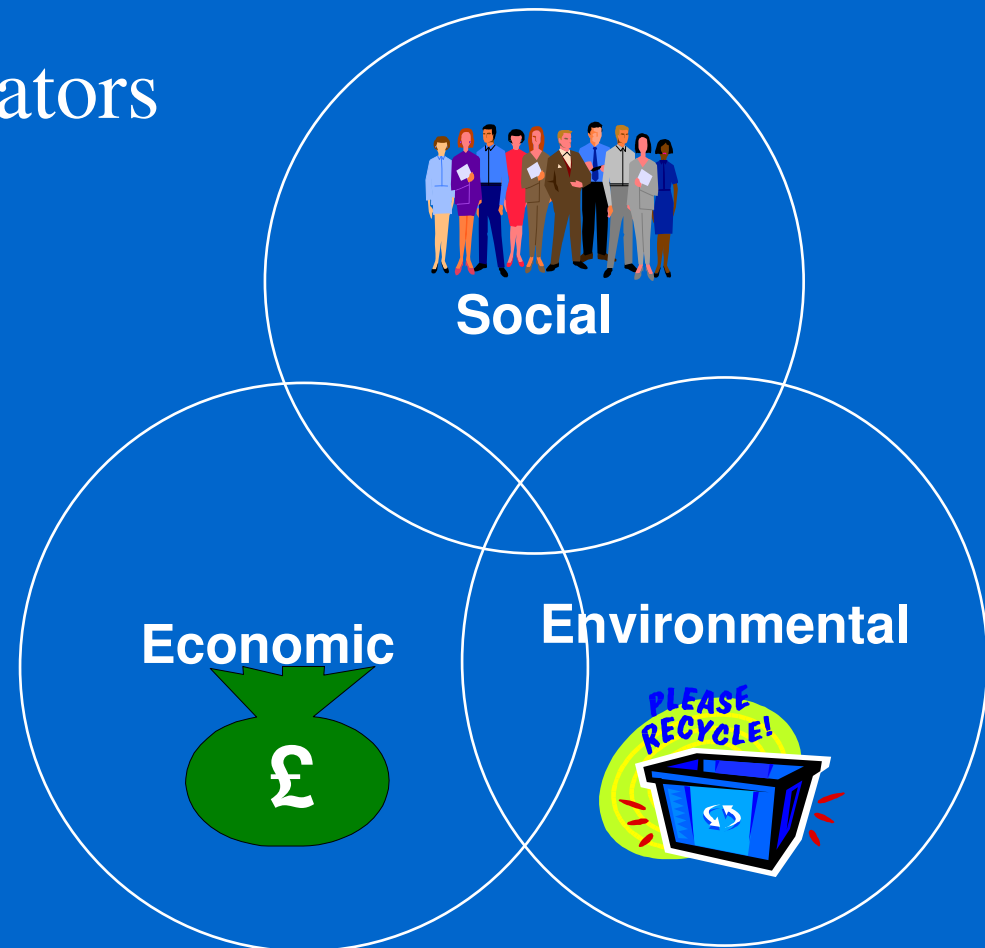
- What are Quality of Life (QoL) indicators?
- What is the indicators of QoL process?
- Relevant 'culture and leisure' indicators in the QoL set
- How we use the indicators in Bristol
- Conclusion



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What are Quality of Life Indicators?

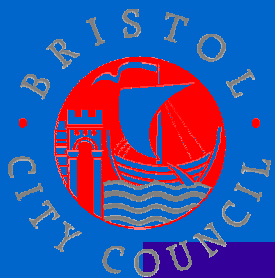
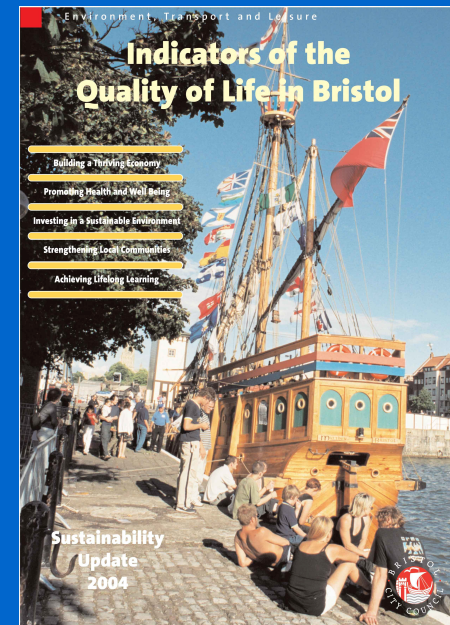
- Sustainability indicators
- European
- National
- Local
- Public interest



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What is the Indicators of Quality of Life process?

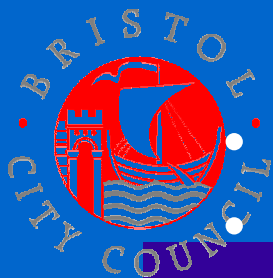
- Annual collation of statistics
 - QoL topics: ‘Tourism and Culture’ and ‘Leisure and Recreation’
- Annual residents survey and youth survey
- Annual report and consultation



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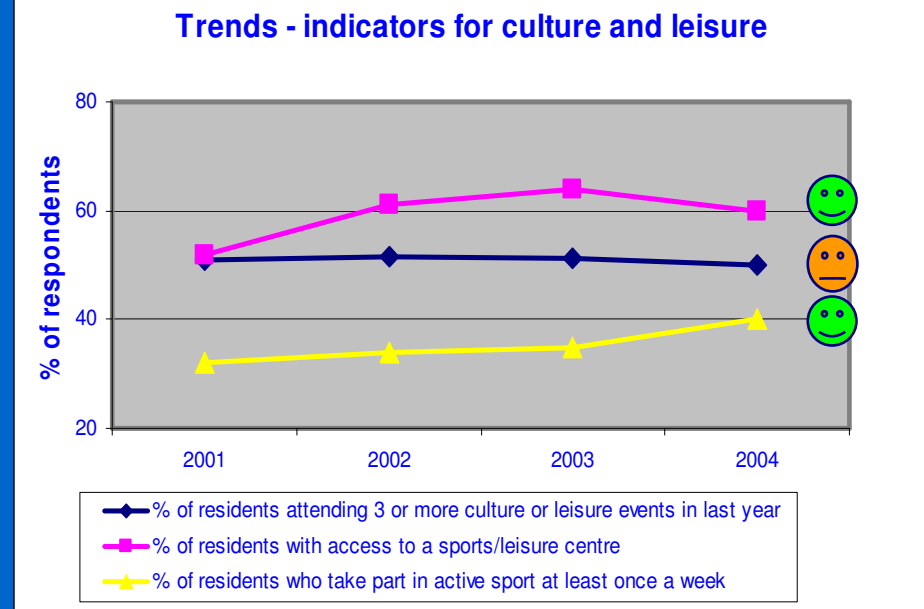
Relevant indicators in the QoL set

- Visitor numbers at cultural facilities (museums, art gallery, libraries)
- Residents attending 3+ cultural or leisure events each year
- Access to culture, leisure and recreation facilities
- Satisfaction with the quality of outdoor events
- Satisfaction with culture, leisure and recreation facilities (youth survey)
- Access to and use of libraries (youth survey)
- Participation in active sport
- Quality of parks and open space



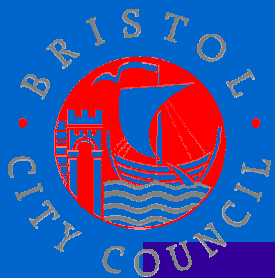
How we use the indicators in Bristol (1)

- Monitor trends
 -  moving away from sustainability
 -  standing still
 -  moving towards sustainability

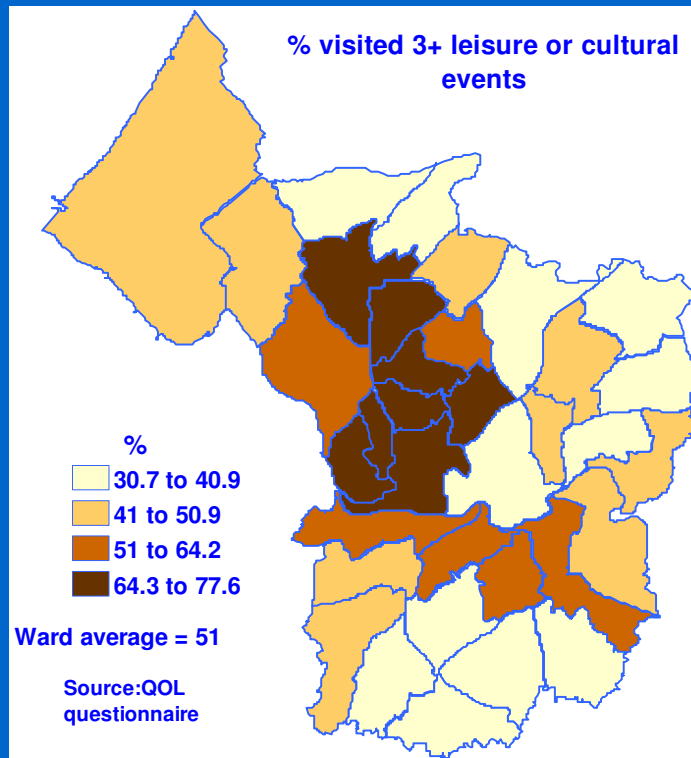


How we use the indicators in Bristol (2)

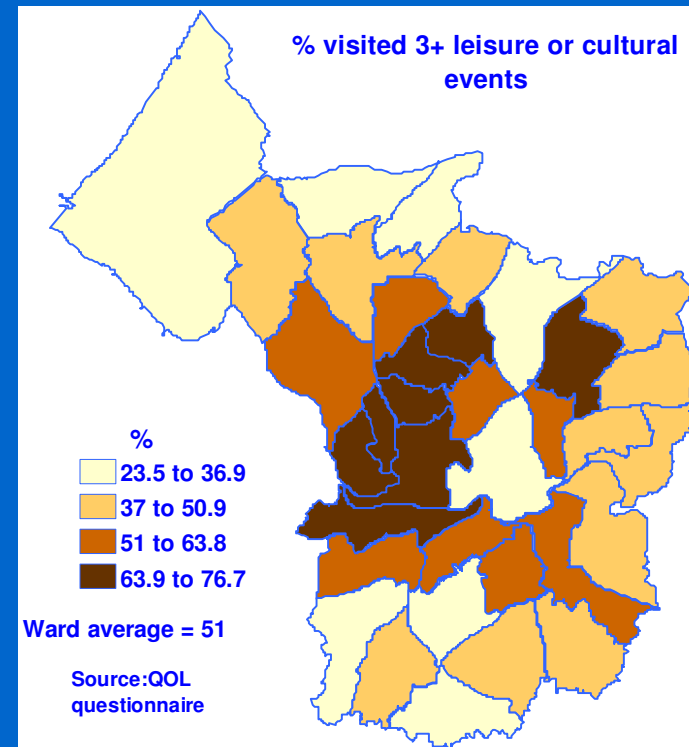
- Map indicators by ward
 - focus on neighbourhoods
 - neighbour trends
 - linkages between indicators
 - support bids for neighbourhood funds
- Demographic analysis of indicators
 - assess equalities
 - focus on disadvantaged groups
- Help target resources
- Monitor and evaluate policy



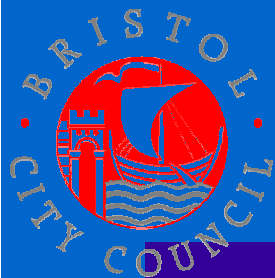
Focus on areas of need - wards and neighbourhoods



2003



2004

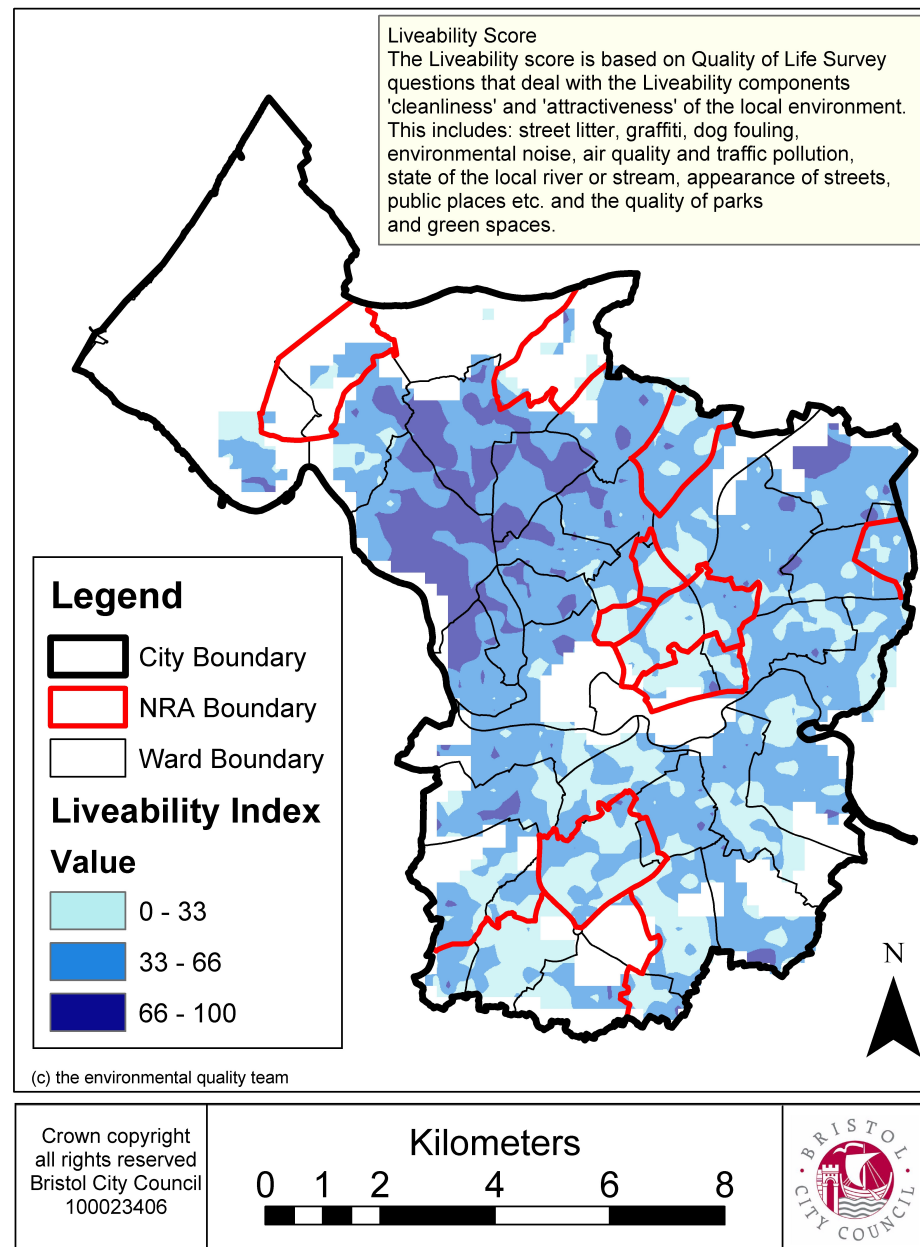


Focus on small communities

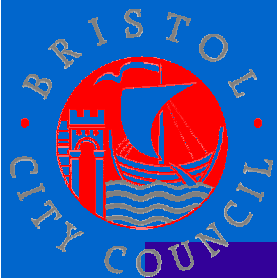
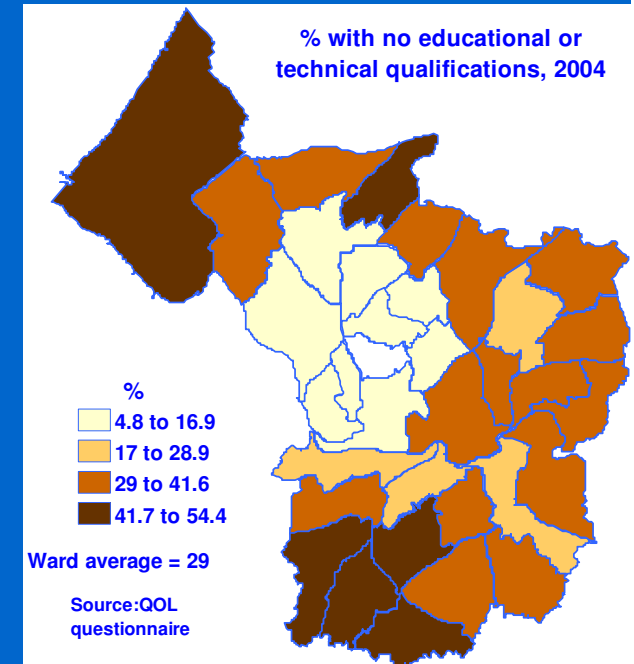
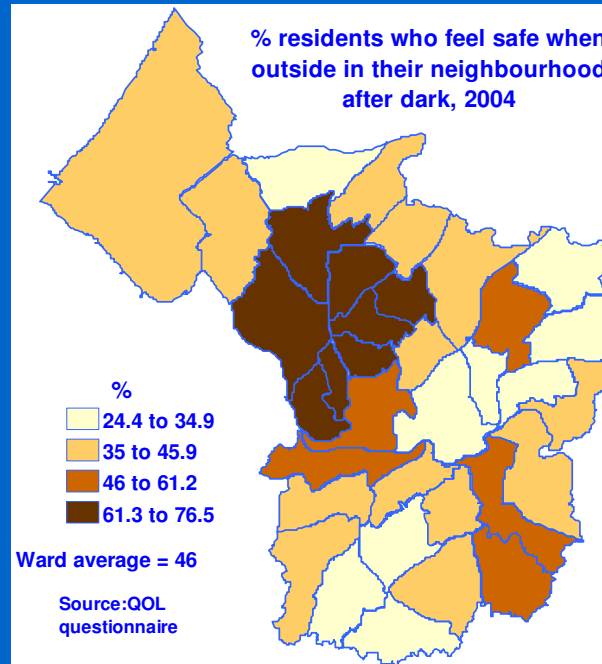
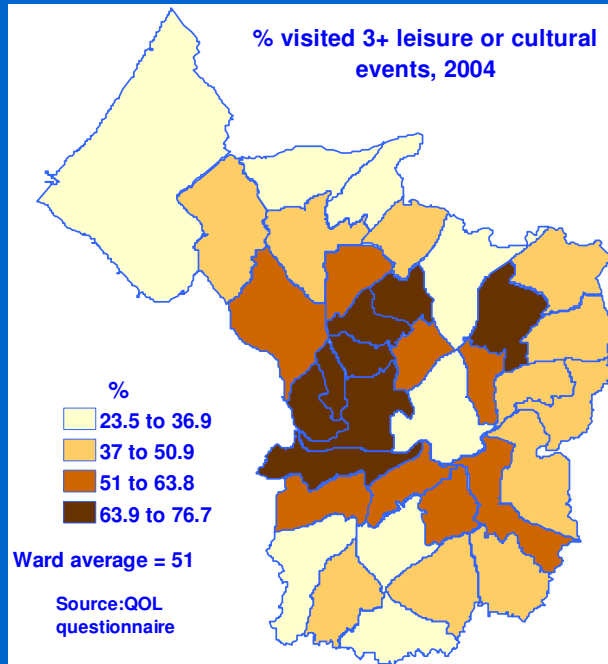
- Differences within wards
- Compare with deprived areas



Liveability In Bristol



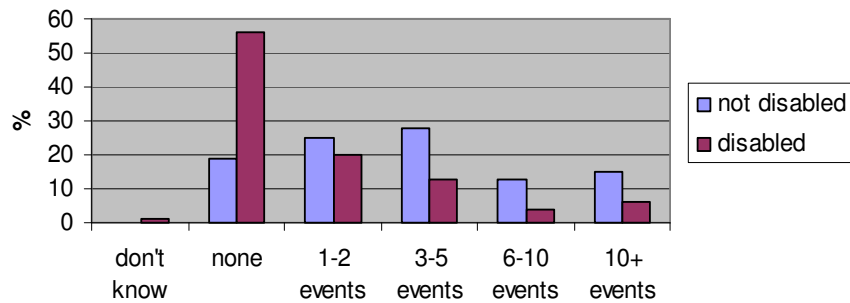
Linkages with other QoL indicators



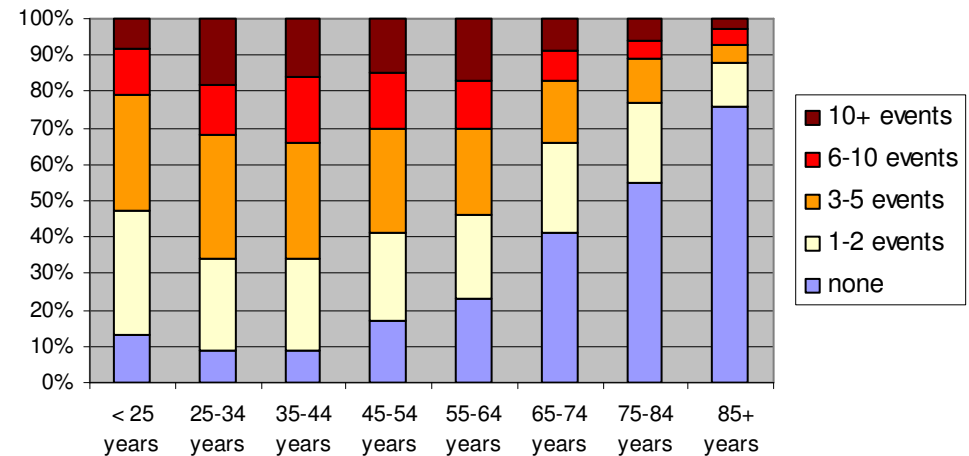
Other QoL issues that may affect attendance at cultural events and leisure activity e.g. ‘physical activity and lifestyles’ model (work with Bristol University)

Focus on equalities

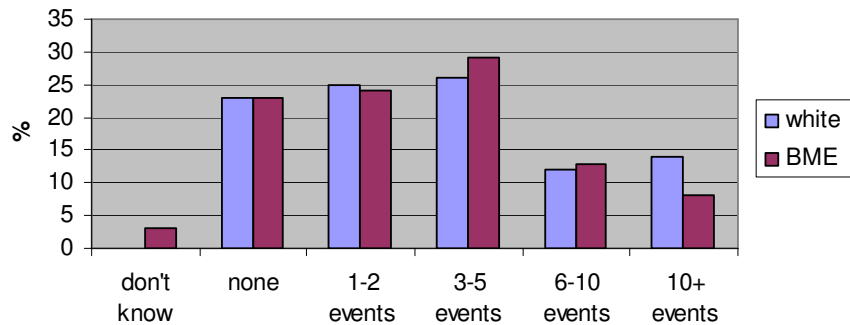
% residents attending cultural and leisure events in the last 12 months, by disability



% residents who attended cultural and leisure events in the last 12 months, by age



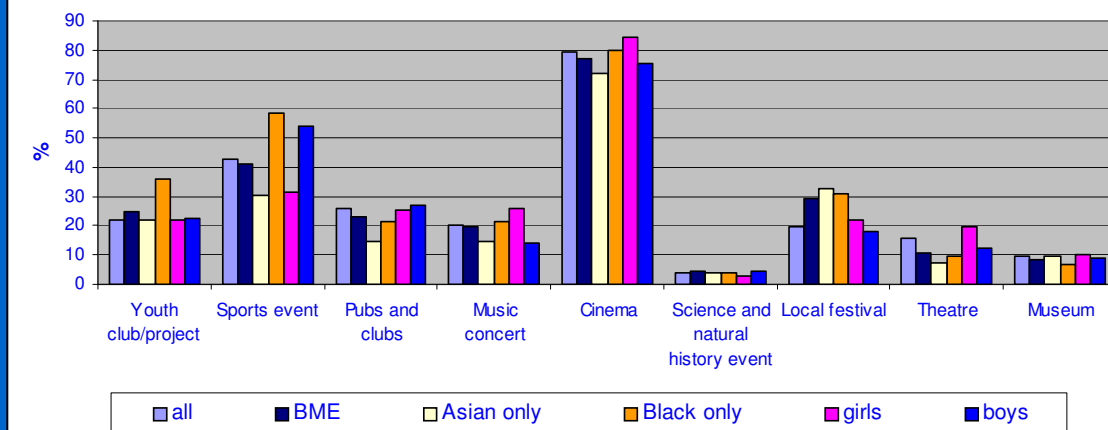
% residents attending cultural and leisure events in the last 12 months, by ethnicity



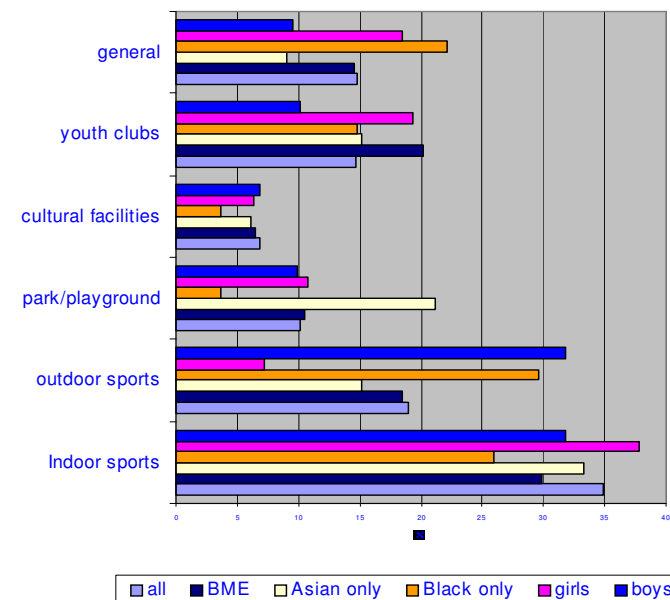
- 11.9% of BME residents visit parks and open spaces at least once a week
- 37.4% of white residents visit parks and open spaces at least once a week

Focus on young people

Type of leisure activity usually attended



Other leisure facilities wanted



Annual QoL survey for Young People 2004/05

Conclusion

- Benefits of QoL indicator analysis:
 - provide an evidence base and inform decisions
 - scope for further analysis: spatially, demographically
 - link culture/leisure indicators with other QoL issues
 - measure impact and evaluate policy
 - make a difference - improve services
- National good practice - adds value

