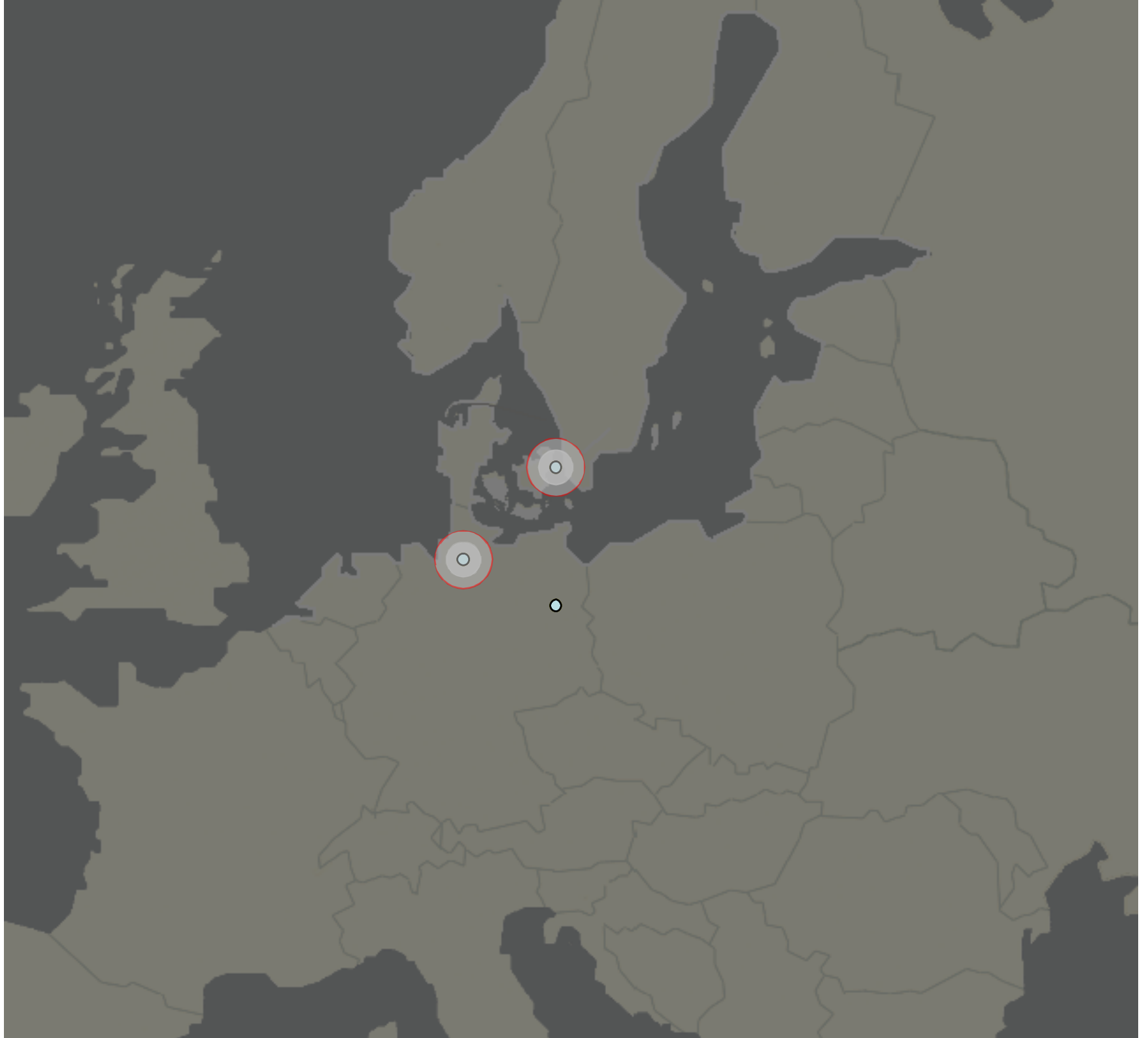


## Mellemstore byer og bynetværk

"The future role of Medium-size Cities and Urban Networks in the corridor between the metropolises Malmø-Copenhagen and Hamborg"

Christoph Stroschein

Stroschein Consult / (process management COINCO / WP Innovation)



| CI in Germany:

Where we are  
staying in our  
discussion ?

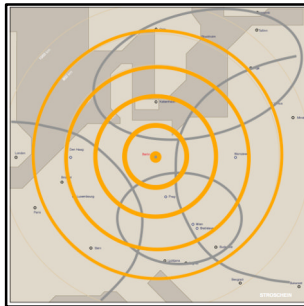
- What means „Creative Industries“ for us ?
- national report ( and for the EU)
- Schleswig Hollstein
- Lübeck
- Hamburg
- Mecklenborg-Vorpommern
- Rostock
- Brandenburg
- Berlin



Why Corridors ?

# Corridors

# “Berlin Connect“: 8 Corridors

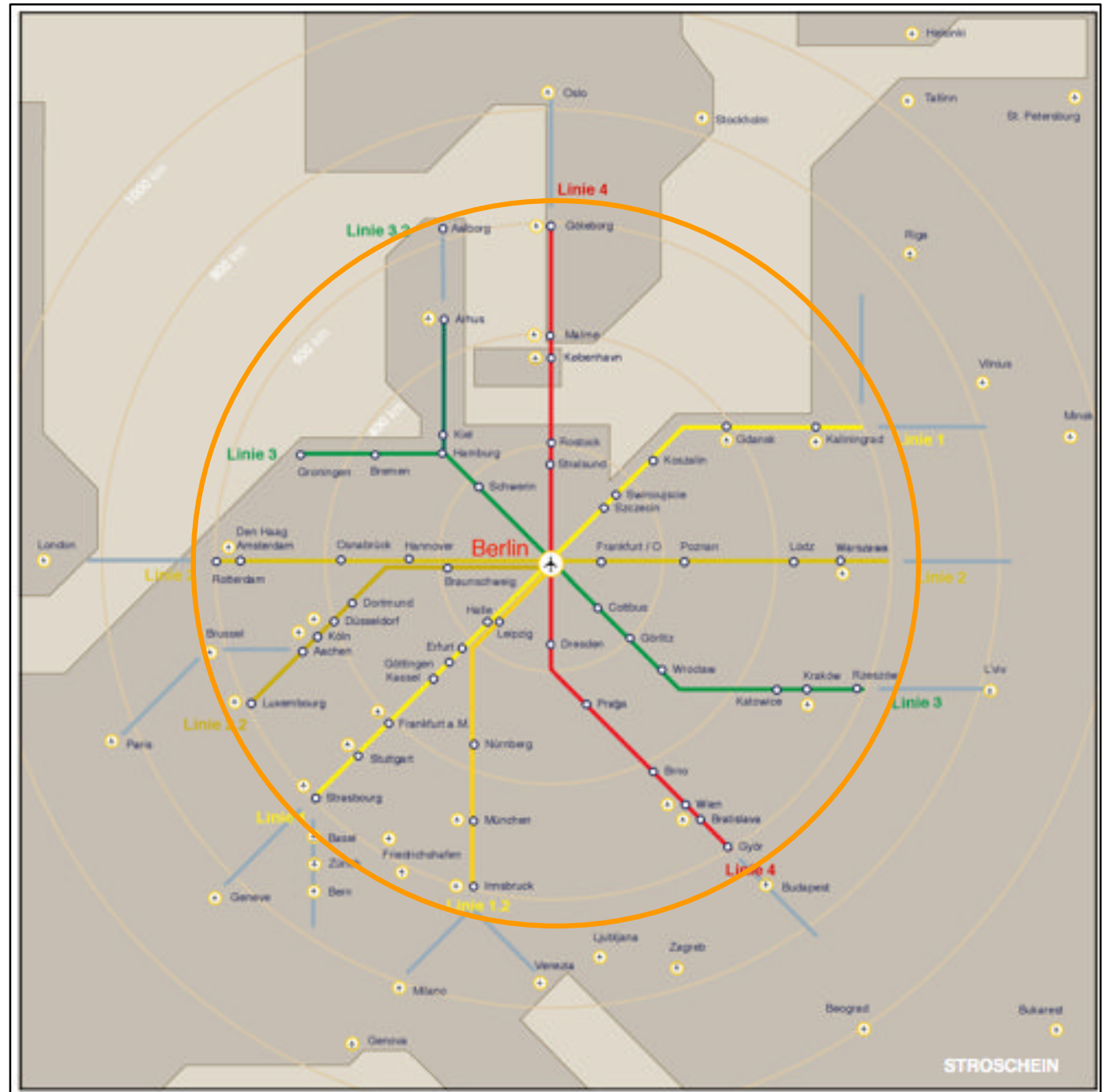


## TOPICS:

- Air-space-industries
- Automotiv
- CI
- SI
- ITC

130 Mill INH.

**SMALL SIZE CITIES**  
are a part of this new strategy

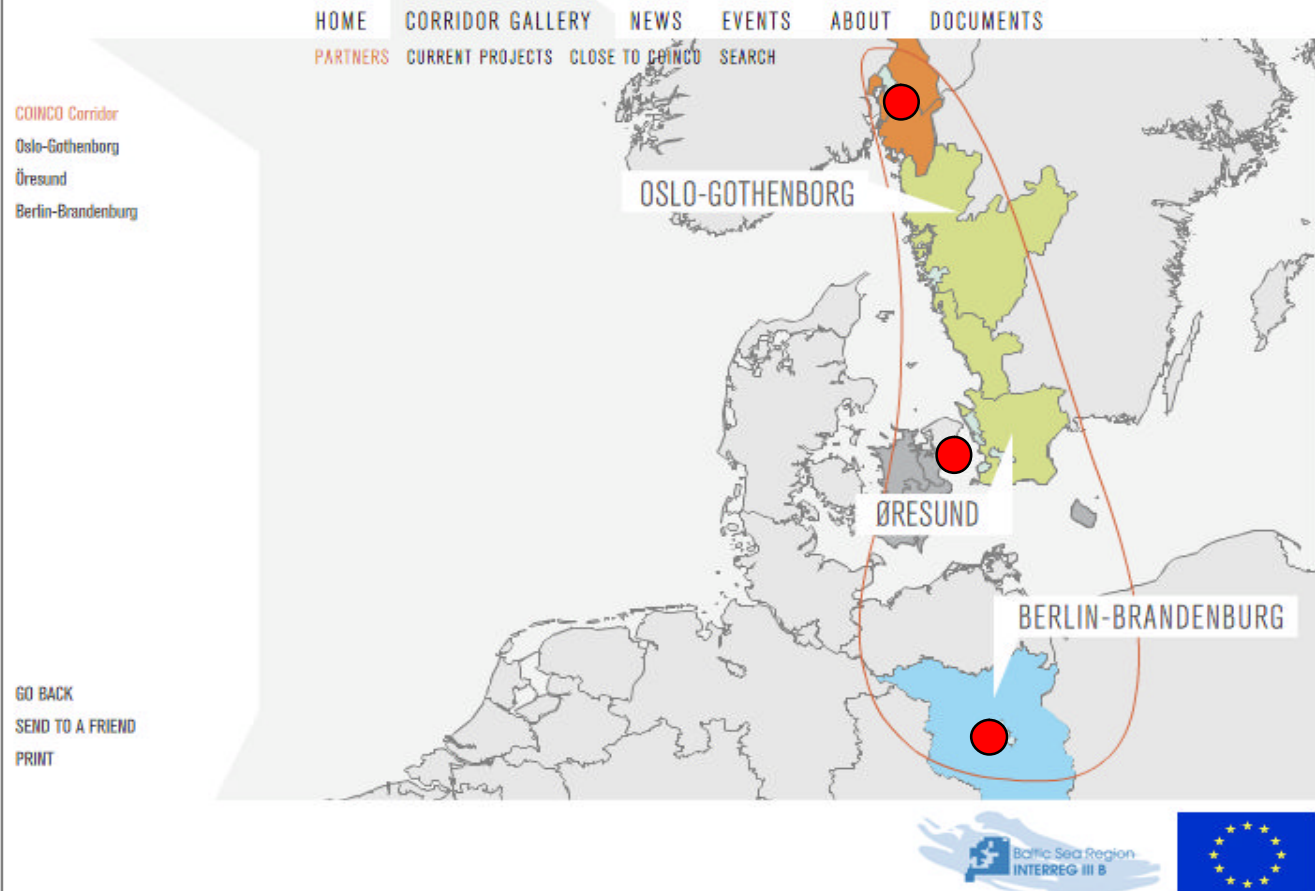


- bring people together
  - business
  - knowledge
  - culture
- to be more competitive
  - more cooperations
  - more synergies
  - more excellent
- much more efficient by combining infrastructure and business activities  
*(as you know / Øresundregion)*

CORRIDOR OF  
INNOVATION AND  
COOPERATION

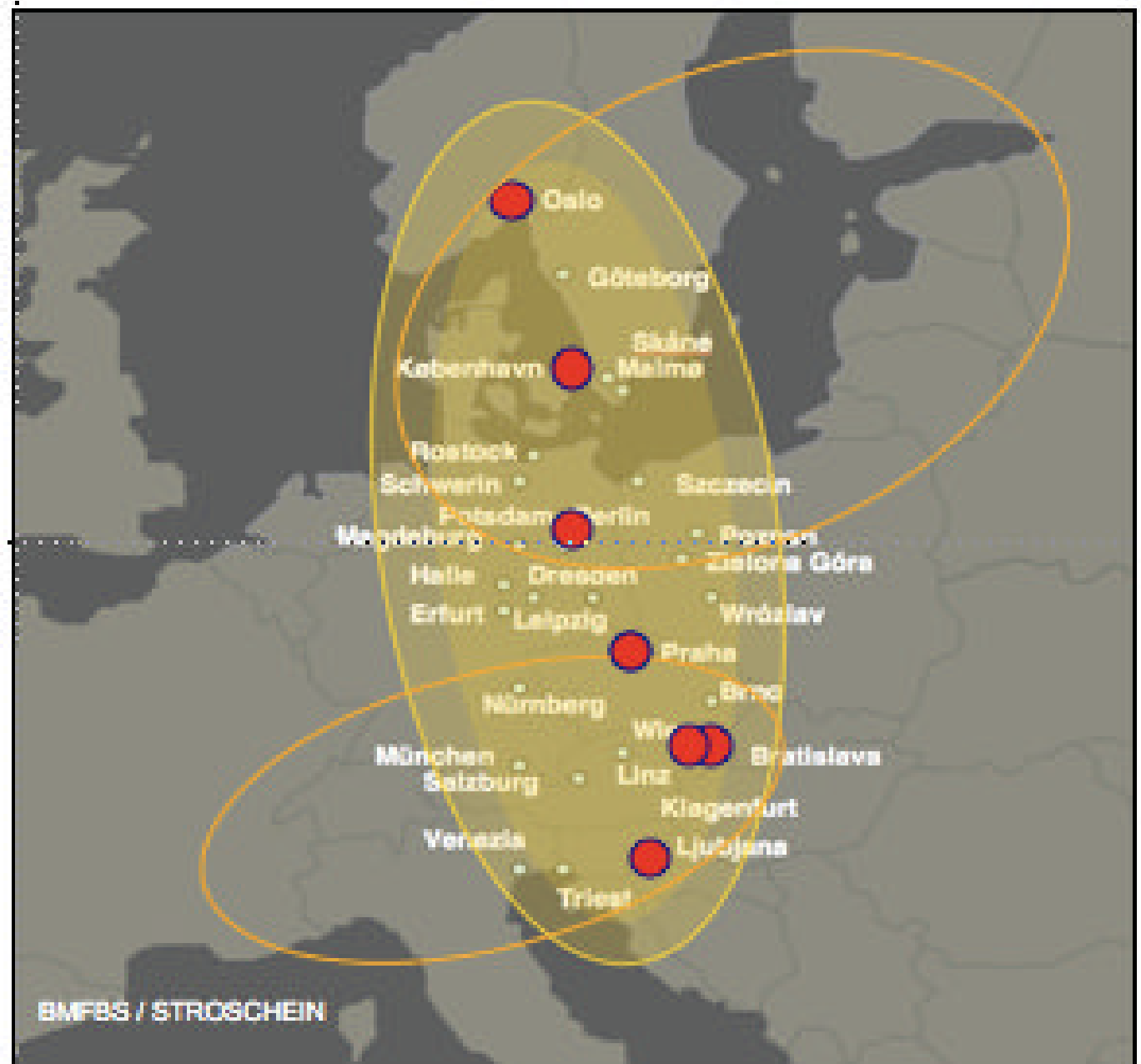


**The COINCO-Charter was signed in March 2007:  
The main-aim:  
to build up a global wide high competitive Corridor**

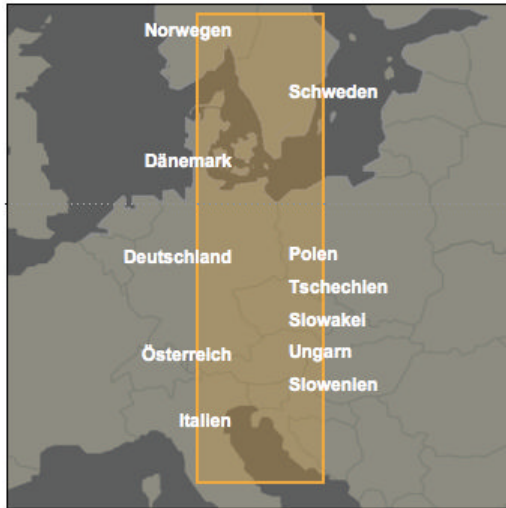


# Corridors

## Capital regions as the backbone for a new Metaregion in Europa



- 7 capitals
- 11 nations
- 120 Mill. Inh.
- ca. 20 % / EU



## EHH / The Aim:

- 10 Nations
- PPP
- Industries:
  - Produktion
  - Transport
  - Use
    - mobil
    - urban





# Small + Big Cities



- success of small size cities network
  - Norway
  - Switzerland
  - South-Germany
- CO2 = less mobility / more local quality
- lifequalities
- lifestyle
- political flexibilities
- diversities

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**A project like small size creative cities can be a keyproject for this debate**



A Vision:

An other Nordic  
Triangel (NNT)

„Hamburg growth“

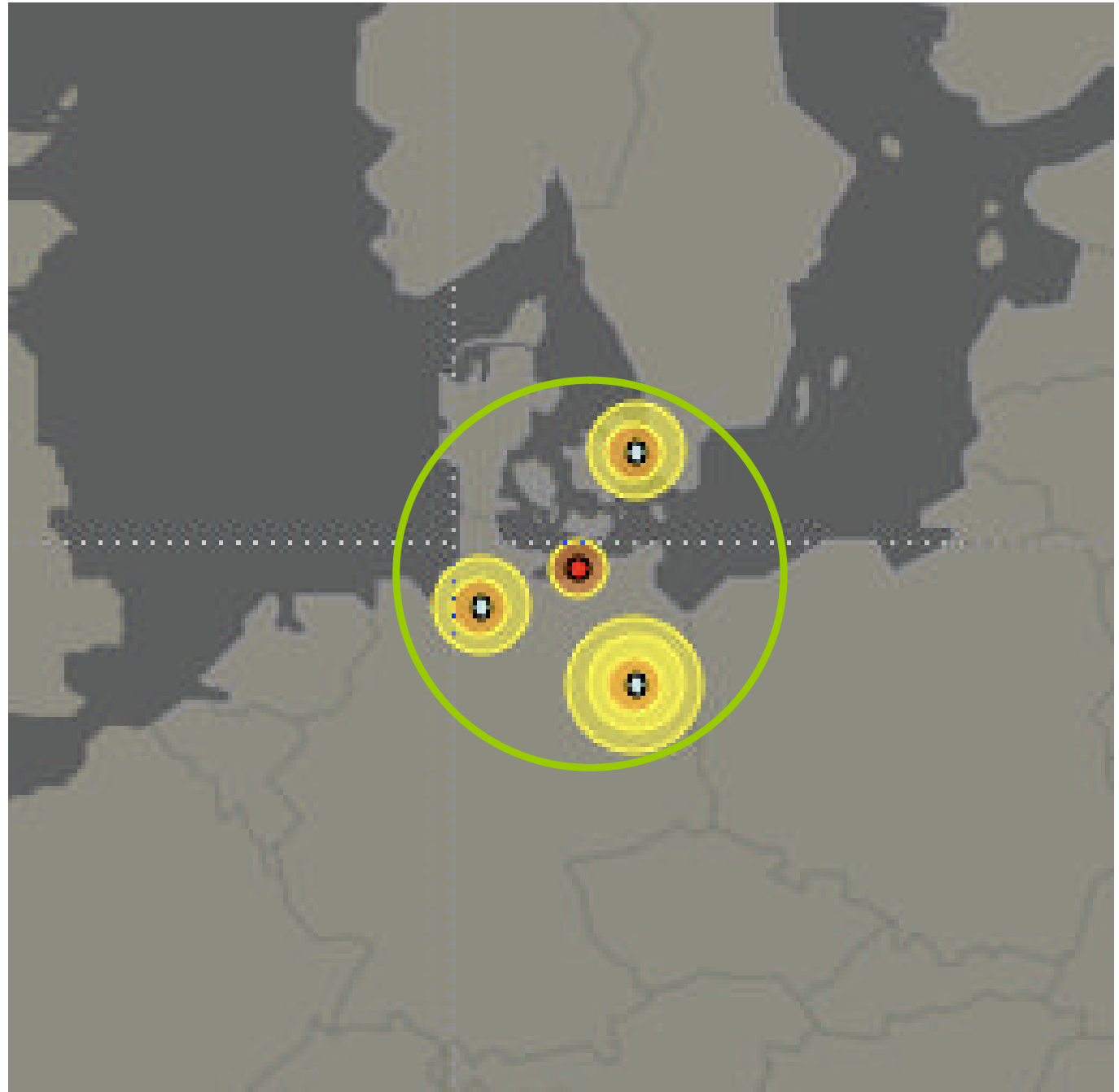
„Berlin connect“

„Copenhagen relaxe“

And the slogans for the  
SMCC network will be:

....

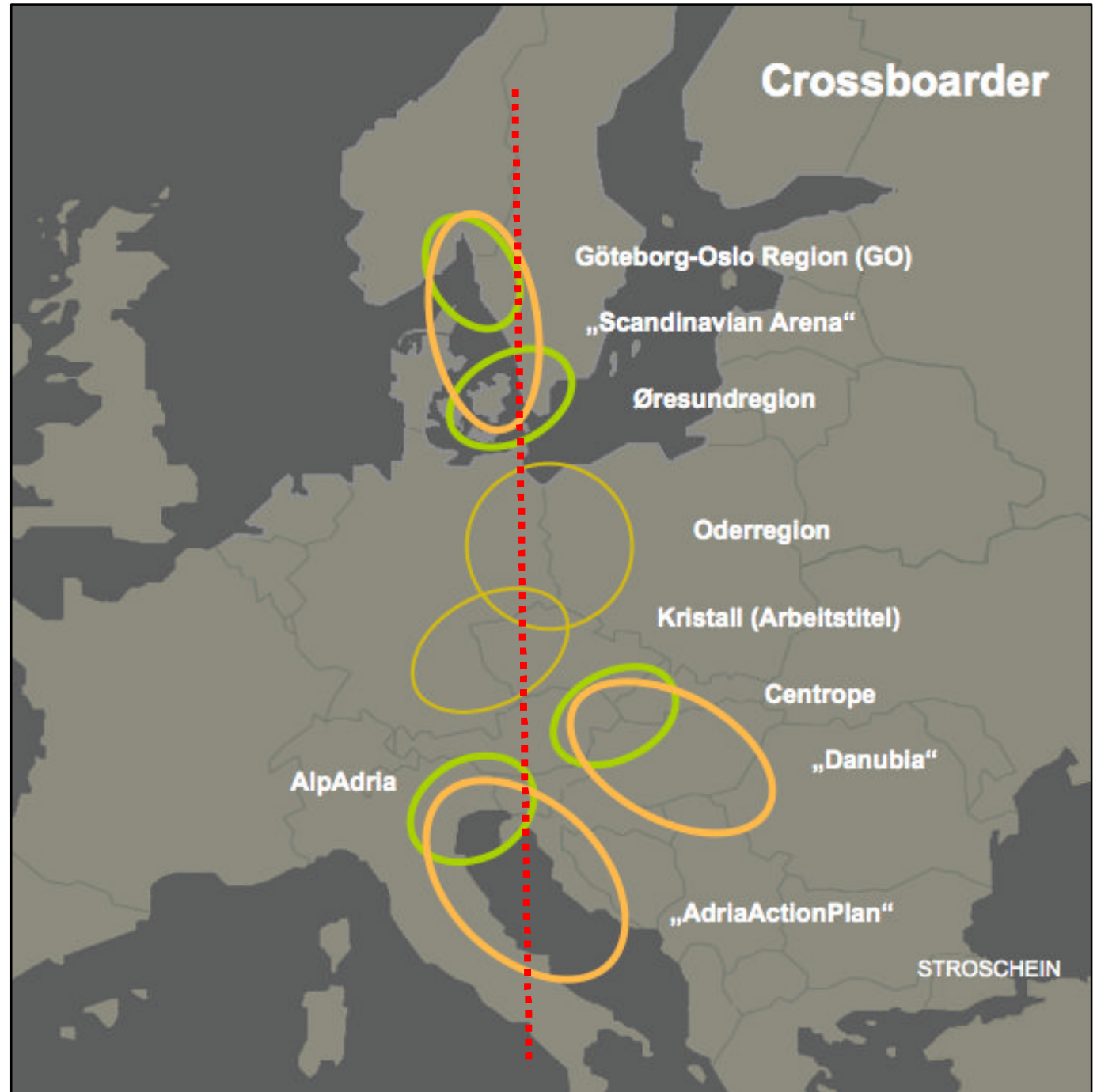
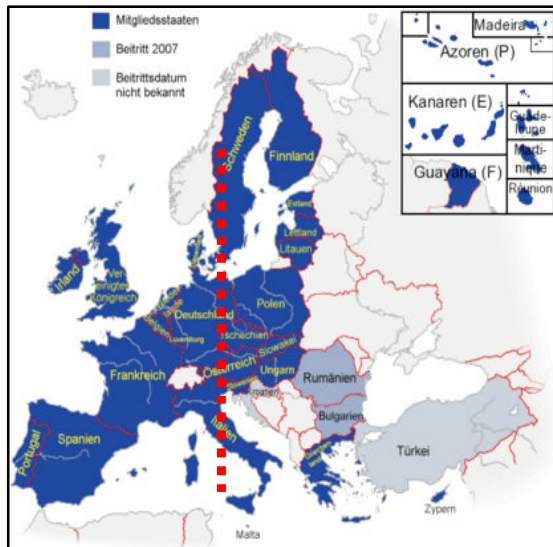
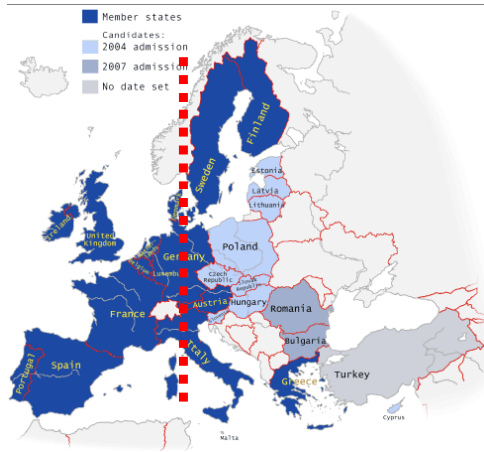
around 13 Mill Inh.

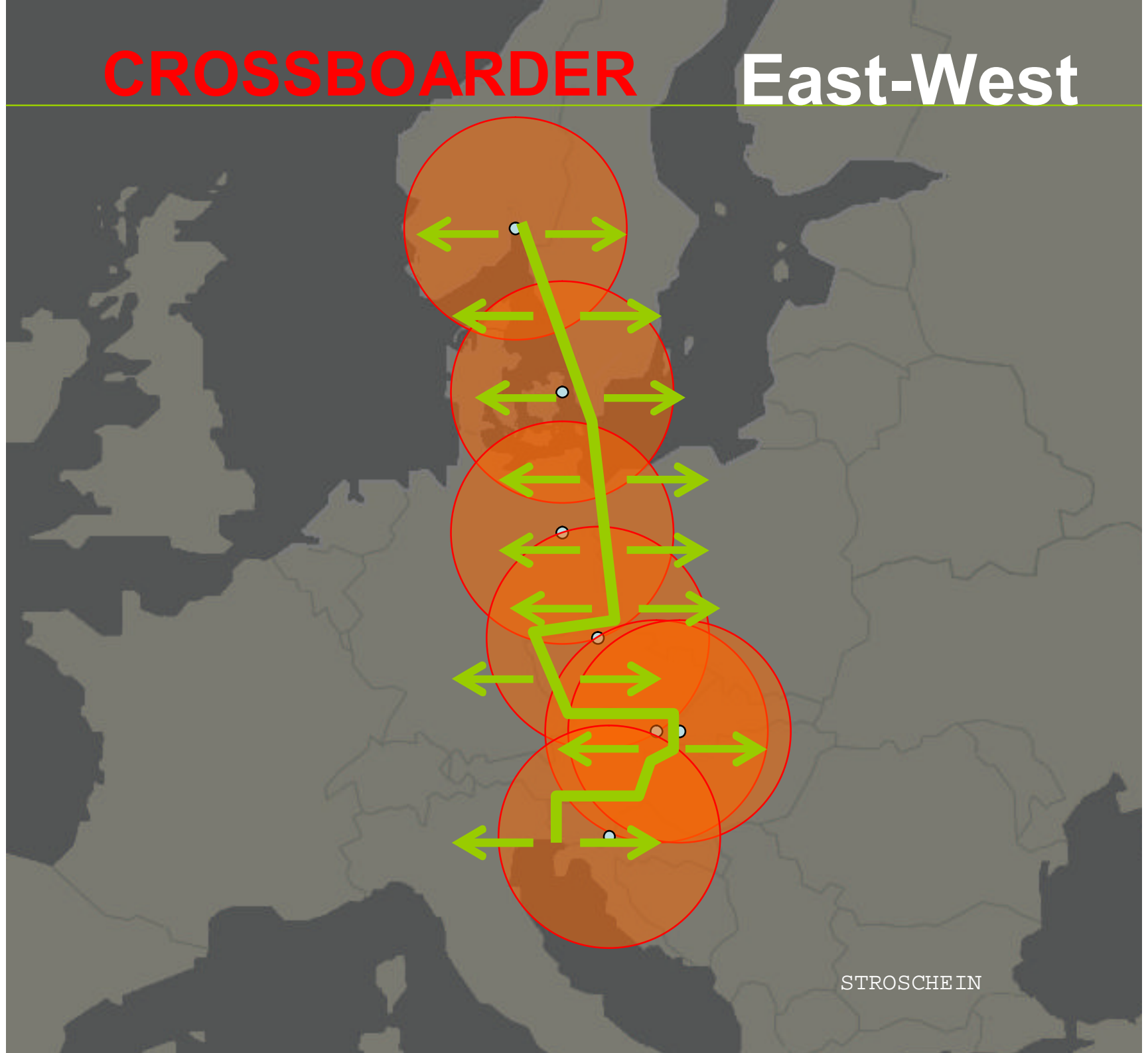




# A Instrument: Interreg

- Berlin
- Brandenburg
- Rostock
- German Industries





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TAK