

**Professional Researchers or
Researching Professionals?
Towards a Professional
Doctorate in Cultural Policy**

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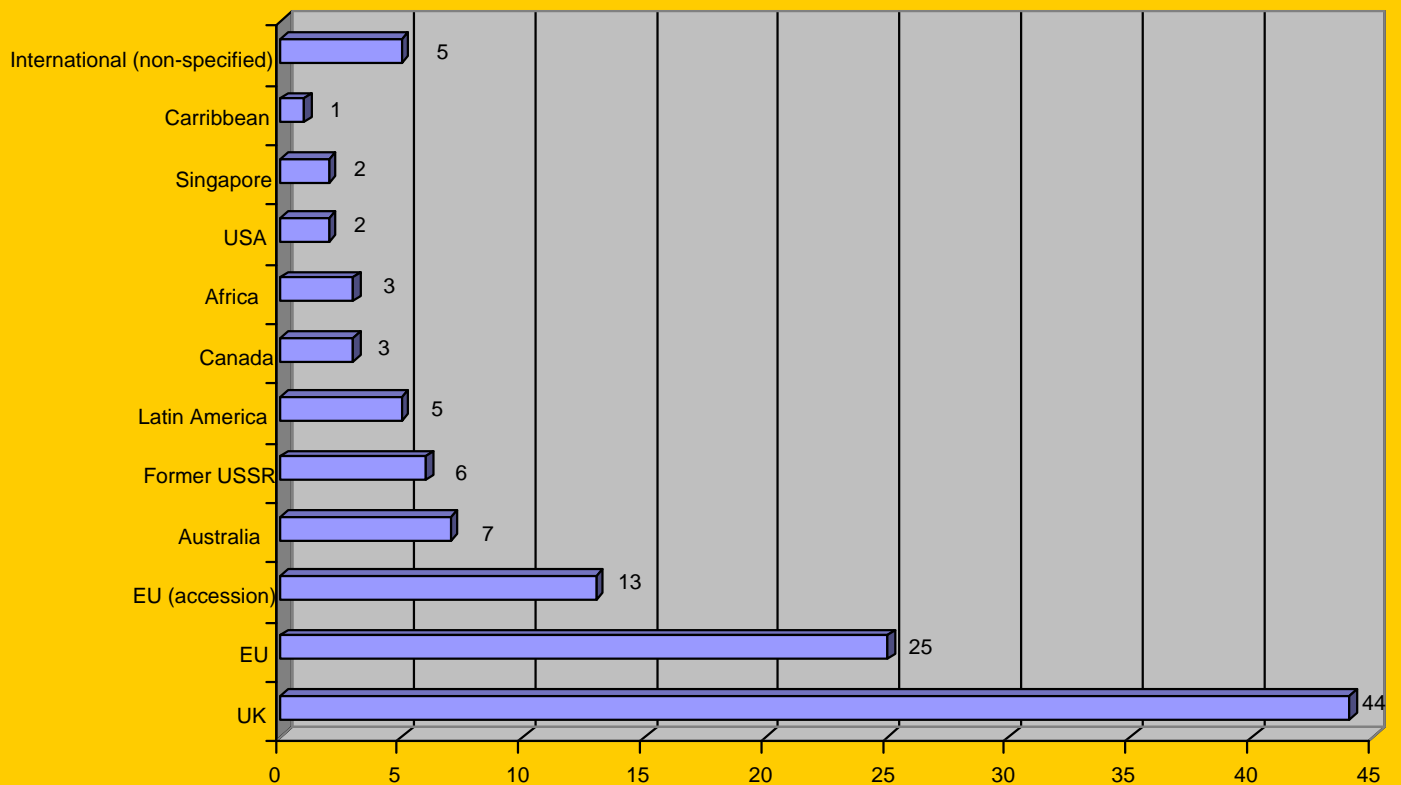
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The context

- ⌘ Significant increase in the research and knowledge base for cultural policy in past decade.
- ⌘ Emergence of key themes of diversity, globalisation, cultural rights and citizenship.
- ⌘ The rise of the creative industries and the ‘creative class’.
- ⌘ Increasing ‘instrumentalisation’ of the cultural resource base by public administrations and NGOs.
- ⌘ Increasing professionalisation of cultural managers in a strategic context.

Respondents by country/region

MA/MA(Prof)/Prof Doc in Cultural Policy: Respondents by region/cou



Integrated and cumulative modular structure

- ⌘ **Masters:** 1 year full-time/ 2 years part time (180 credit points/ 1800 hours). 30,000 words cumulative assessment
- ⌘ **Professional Masters:** 1.5 years full-time/ 3+ years part-time (300 credit points/3000 hours) + 30,000 words defended thesis.
- ⌘ **Professional Doctorate:** 3 years full-time/6 years part-time (540 credit points/5400 hours) +60,000 words defended thesis.

Professional doctorate aims

To address the needs of researching professionals in the field of cultural policy and contiguous fields by:

- ☒ enabling candidates to demonstrate a significant contribution to the enhancement of professional practice in cultural policy through the application and development of conceptual and theoretical frameworks;
- ☒ the integration of theory, research and practice in the field of cultural policy; and
- ☒ enabling, encouraging and supervising the investigation of real issues relating to professional practice through a critical review and systematic application of appropriate theories and research in the field of cultural policy .

The taught masters

- ⌘ Offered in hard copy and online in password protected pdf.
- ⌘ 3+1 blocks of 12 weeks equivalent full-time work
- ⌘ 9 assessment items/essays @ 2500 words (3 for each of the first 3 blocks)
- ⌘ 1 Block Research Project @ 7500 words

Block 1: Cultural Policy: History, Principles and Practice

Credits:	45
Hours:	450
Assessment items	3 x 2500 words

Unit 1.1

'Culture' and 'Policy': defining our terms

Unit 1.2

Culture, Government and Civil Society

Unit 1.3

Culture, Commerce and Industry

Block 2: Cultural Policy: Contemporary Issues and Application

Credits:	45
Hours:	450
Assessment items	3

Unit 2.1

The cultural and creative industries

Unit 2.2

**Cultural diversity, globalisation and
identity**

Unit 2.3

Culture, development and regeneration

Block 3: Cultural Policy: Into the Mainstream

Credits:	45
Hours:	450
Assessment items	3 x 2500

Unit 3.1

Cultural policy as public policy

Unit 3.2

Cultural indicators and cultural policy

Unit 3.3

Cultural policy and the 'Knowledge Economy'.

Block 4: Research project

Credits	45
Hours	450
Assessment item	7500 words

A literature review and research essay within an appropriate and approved domain of cultural policy.

CONTENT	RESOURCES	ASSESSMENT	CREDITS/ HOURS
BLOCK ONE: CULTURE AND POLICY: HISTORY, PRINCIPLES AND PRACTICE			45/450
▪ <i>Unit 1: Culture and Policy: defining our terms</i>	30 page study guide 200 preading dossier	2500 word essay	
▪ <i>Unit 2: Culture, Government and Civil Society</i>	30 page study guide 200 preading dossier	2500 word essay	
▪ <i>Unit 3: Culture, Commerce and Industry</i>	30 page study guide 200 preading dossier	2500 word essay	
BLOCK TWO: CULTURAL POLICY: CONTEMPORARY ISSUES AND APPLICATION			45/450
▪ <i>Unit 1: The Cultural and Creative Industries</i>	30 page study guide 200 preading dossier	2500 word essay	
▪ <i>Unit 2: Cultural Diversity, Globalisation and Identity</i>	30 page study guide 200 preading dossier	2500 word essay	
▪ <i>Unit 3: Culture, Development and Regeneration</i>	30 page study guide 200 preading dossier	2500 word essay	
BLOCK THREE: CULTURAL POLICY: INTO THE MAINSTREAM			45/450
▪ <i>Unit 1: Cultural Policy as Public Policy</i>	30 page study guide 200 preading dossier	2500 word essay	
▪ <i>Unit 2: Cultural Indicators and Cultural Policy</i>	30 page study guide 200 preading dossier	2500 word essay	
▪ <i>Unit 3: Cultural Policy and the Knowledge Economy</i>	30 page study guide 200 preading dossier	2500 word essay	
BLOCK 4			45/450
RESEARCH PROJECT	Supervision	7500 word essay	
			180/1800